



IQbase Image Database

MediaCybernetics®
From Images to Answers®

Manage, retrieve, report and share your organization's valuable image data with IQbase image database.

IQbase is a powerful image asset management solution that helps you to store, query, and share large numbers of images and data. Improve efficiency and collaboration both within and outside of your organization while protecting your valuable images.

Archive and retrieve images and data via a client-server database application as well as via the Internet, using the IQbrowser web application. Streamline your workflow with easy "click and choose" tools for archiving, searching, displaying, customizing and reporting your image data.

Manage Your Valuable Image Data

With IQbase, you'll spend less time managing and archiving your images and more time on your work. IQbase databases are easy to setup and allow for as much customization as you need to match your workflow. Quickly add and categorize your images and data to preserve your organization's valuable knowledge.

- Maximize your image investments by finding the images you need, when you need them.
- Create customized keywords or categories for your images, to improve future search results.
- Easily setup & manage your databases with minimal need for IT involvement.
- Automate repetitive tasks with easy macro building tools.
- Easily drag & drop files from your desktop or network file folders into IQbase.
- Archive image header data, which you can later use for comparing and searching.

Manage Your Valuable Image Data

IQbase®

Share and Search for Images Online

Share your archived images and custom data over the Internet using the IQbrowser online interface. You no longer need to email large image files - easily share images and data using web hyperlinks.

- Protect your company's images by hosting IQbase on your own secure server.
- Locate images online, using the powerful search tools in IQbrowser.
- Upload images and other files to your database via the web.
- Zoom and pan large images online.

Quickly Find What You are Looking For

With the sophisticated search tools in IQbase, you can locate images using a variety of variables, such as user-defined keywords and data fields.

- Perform detailed queries using context-sensitive search tools.
- Associate your images and data with customizable keywords. This will ensure consistent categorization and searching.
- Locate images in your database using file name, measurement data, date created and other related data fields.

Streamline Your Workflow

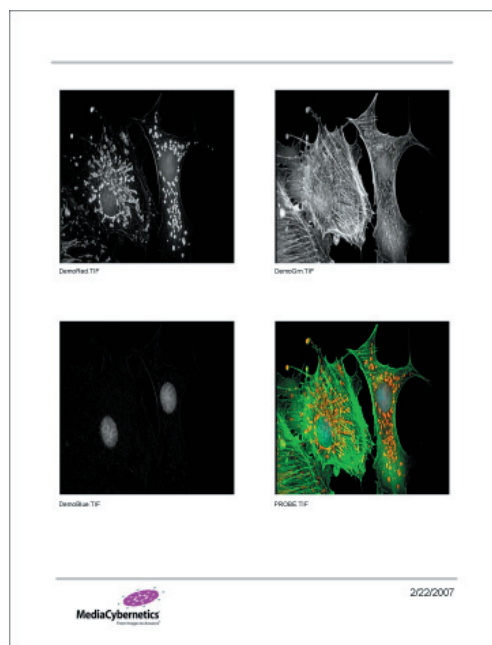
We recognize that no two companies or people function in exactly the same way. This is why IQbase offers a flexible interface and database structure that allows you to customize it to fit your specific workflow.

- Duplicate your existing image management structure or further streamline your current processes.
- Determine how you wish to organize and view your image data.

Review and Compare Archived Images

Unlike most database products that simply store your images, IQbase offers a robust workspace for exploring the full depth of your images and data.

- Simultaneously review the full range of metadata associated with your images.
- Customizable templates allow you to select which information to display with your images.
- Detect hidden patterns and trends among images and data using image analytics tools.
- See detailed views of large image files with the Large Image Viewer feature.



Automatically send images and data to customized PDF report templates in IQbase.

Report Your Findings

Your image data has little value unless you are able to communicate and share it with others. IQbase offers built-in tools and features which make it easy for you to report and share your findings with others.

- Highlight areas of interest and add text or drawings to your images.
- Create custom reports based on your images and data in PDF, RTF, HTML, Excel and other convenient reporting formats.
- Easily export images and data to popular data sharing applications like Excel and PowerPoint.

About Media Cybernetics, Inc.

Media Cybernetics produces image informatics solutions for scientists and professionals. Our image analysis software is the market-leading standard, reflecting the maturity of over 20 years of development, evolution, and user feedback.

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